

### **Job Announcement: Consumer Advocacy Organizer Position**

The Virginia Poverty Law Center is seeking an Organizer to help coordinate and increase our consumer issue outreach efforts. The position would be outreach in two consumer areas that VPLC focus' on: Energy Efficiency and Energy Burden as part of the Affordable Clean Energy Project (ACEP) and Predatory Lending as part of the Center for Economic Justice.

#### **Essential Functions**

- Work with joint agency, the Virginia Housing Alliance, to lead and manage the Multi-Family Energy Efficiency Coalition (MFEEC),
- Co-lead and Manage MFEEC meetings
- Enhance relationships with coalition membership
- Increase Coalition members from across the state
- Share important and pertinent information on consumer issues to coalition partners and similar organizations.
- Coordinate general and public outreach on energy efficiency
- Organize housing and utility aid organizations around cost of energy, energy efficiency.
- Help coalition partners stay aware of comment deadlines, working with the ACEP Coordinator to alert and encourage partners to opportunities to engage in advocacy or story-telling.
- Organize assistance organizations around consumer lending issues, promoting the predatory loan help hotline, and specific help for those stuck in predatory loan products.
- Increase calls into the predatory loan hotline through organization and agency outreach efforts.
- Encouraging engagement by organizations in advocacy efforts around both energy and financial consumer issues.
- Help monitor and respond to the Predatory Loan Help line when needed.

#### **Essential Skills**

- Excellent verbal communication skills

- Excellent time management, project management, organization and planning skills, and attention to detail
- Strong understanding of organizing grassroots and organizations;
- Ability to work independently and as part of a team
- Flexibility for shifting program needs and quick deadlines.

### **Qualifications**

- Bachelor's degree in any relevant field
- 2+ years' experience in grassroots and/or non-profit organizing

VPLC particularly values public interest or non-profit experience, but more importantly needs someone with the right skillset and desire to help low-income Virginians . You must be willing to work in collaboration with VPLC staff, colleagues and organizations outside the office, and the communities that we serve.

This position is full-time. Salary is also based on experience \$45,000 to \$55,000 and includes excellent benefits.

***If you are interested in applying, please send a cover letter, resume and three references to [hire@vplc.org](mailto:hire@vplc.org).***