

Virginia Poverty Law Center (VPLC)

Job Announcement: Economic Justice Outreach Coordinator

Virginia Poverty Law Center is a statewide non-profit that works to break down systemic barriers that keep low-income Virginians in the cycle of poverty through advocacy, education, and litigation. The Economic Justice Outreach Coordinator is responsible for being our main grassroots and community presence and coordinator of consumer engagement. We are seeking a highly motivated and dedicated community outreach specialist to join our Center for Economic Justice.

Position Responsibilities:

- The Economic Justice Outreach Coordinator will expand and enhance the outreach capability of our Center for Economic Justice, using education, empowerment, and grassroots advocacy. The coordinator will focus on equity and fairness in lending, access to safe affordable credit, prevention of harm from high-cost credit and related scams and capturing stories to assist in bringing these issues to light.
- Create and organize campaigns for specific consumer focus areas related to financial tools and services and credit access.
- Strengthen existing and develop new issue-specific coalitions
- Statewide outreach and engagement with partner organizations and outreach to affected consumers
- Work to develop community leaders
- Assist consumers to develop personal story narratives and share permitted stories to further positive individual and systemic change in financial services.
- Assist the communications director to create and maintain social media channel outreach and action alerts on financial services issues.
- Create, maintain, and distribute public-facing consumer education and outreach materials and tools across different modalities.
- Represent the Center at public events and opportunities to promote lending fairness and access to safe affordable credit.
- Manage the Center's predatory lending helpline including fielding calls, assisting callers and database management.
- Promote Access to Fair Credit and how to find safe financial service products
- Conduct consumer awareness campaigns on knowing your rights, issue-spotting, and scams.

Qualifications:

- A background in grassroots organizing, social work, or customer/consumer assistance,
- Demonstrated ability to work directly with individuals and/or communities in an engagement context.
- Excellent active and reflective listening skills
- Ability to provide a level of comfort and respect to engage consumers in sharing their experiences and issues.
- Strong individual and collaborative problem-solving skills.
- Excellent communication skills with preference for the ability to translate between policies and lived understanding and experiences at the individual and community level.
- Demonstrated ability to understand diverse, hard to reach populations across Virginia and how to utilize a variety of channels to reach and engage with them.
- Ability to create compelling action-oriented plans for engagement.
- Experience with issue advocacy, particularly social justice issue advocacy is preferred.
- Ability to collaboratively manage social media channels for use in an engagement context.
- Understanding of engagement systems with an openness to try new platforms and methods of engagement are extremely helpful.
- Willingness to travel throughout the state when needed.

Salary range is \$50,000 to \$60,000 contingent on experience and proven engagement skill abilities. The position is for a minimum of two years with the option to continue based on performance and funding. VPLC has an excellent benefits package and is an equal opportunity employer.

For more information and to apply, please submit a cover letter, resume, and three references to hire@vplc.org. This position is open until filled.