



VPLC

Virginia Poverty
Law Center

2023 ANNUAL STATEWIDE LEGAL AID CONFERENCE OCTOBER 17-20TH, 2023 | THE MARRIOTT | RICHMOND, VA



What is the Annual Statewide Legal Aid Conference?

"It's an incredible opportunity to spend quality time with and learn from some of the best lawyers in the state who focuses on poverty law issues – the ones who are at the front lines and fighting the fight every day." – Kristi Kelly, KellyGuzzo

VPLC's 43rd Annual Statewide Legal Aid Conference is Virginia's premier poverty law conference. The multi-day conference provides free comprehensive CLE-accredited training on civil poverty law issues to the legal community and others working in the poverty law sector.

What began as an educational event for Virginia's legal aid community has grown to include JAG Corps, pro-bono attorneys, and other attendees working in the poverty law space. Last year over 500 people attended either in-person or virtually and had access to over 40 educational sessions.

Why should I sponsor?

You receive numerous benefits, including promotion on conference materials, sponsor reception hosted by VPLC's Board of Directors, Advisory Council, and staff, VIP seating, and free conference registrations.

The civil poverty law landscape changes at a rapid pace. Your sponsorship enables us to bring in subject experts to provide attendees with the necessary tools to advocate for lower-income Virginia's civil legal rights.

Your sponsorship also helps underwrite the ever-increasing costs associated with a four-day conference, such as hotel fees and technology needs, which helps us keep registration fees affordable for attendees.

Questions?
Contact Miranda Huffer
miranda@vplc.org | 804.774.8613



Save The Date for your
Sponsor Reception -
October 18, 2023
5:00 pm
Marriott Hotel |RVA

SPONSORSHIP LEVELS & BENEFITS

	AMBASSADOR \$25,000	CHAMPION \$15,000	LEADER \$10,000	GUARDIAN \$5,000	PARTNER \$2,500	ADVOCATE \$1,000	COLLABORATOR \$500	SUPPORTER \$250	FRIEND \$100
SPONSOR RECEPTION	•	•	•	•	•	•	•	•	•
VIP SEATING FOR VSB AWARDS DINNER	•	•	•	•	•	•			
EXHIBITOR TABLE (SPACE LIMITED)	•	•	•	•	•				
PROMOTION ON WEBSITE, SOCIAL MEDIA, CONFERENCE MATERIALS	TITLE LOGO	LARGE LOGO	LARGE LOGO	LARGE LOGO	SMALL LOGO	SMALL LOGO	NAME	NAME	NAME
CONFERENCE REGISTRATIONS	15	10	8	4	2	1			

Public recognition of sponsorship will be reflected within one business week.
All sponsorships are tax-deductible to the full extent of the law.

RESERVE YOUR SPONSORSHIP OR BECOME A SPONSOR ONLINE: VPLC.ORG/ASC-SPONSORSHIP

Select "Donation Schedule" to create installment plan.

SPONSORSHIP LEVEL

- Ambassador - \$25,000
 Guardian - \$5,000
 Collaborator - \$500
 Champion - \$15,000
 Partner - \$2,500
 Supporter - \$250
 Leader - \$10,000
 Advocate - \$1,000
 Friend - \$100

SPONSORSHIP BENEFITS

CONTACT

Name: _____

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Phone: _____

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PAYMENT

- Check made payable to VPLC enclosed

Mail to 919 E Main St, Ste 610 Richmond, VA 23219.
Put "2023 ASC" on memo line.

- Send an invoice on:

Date: _____

- Installments: Monthly Quarterly Bi-annually

- Charge my credit card:

Name as it appears on card: _____

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