



VPLC

Virginia Poverty
Law Center

2023 ANNUAL STATEWIDE LEGAL AID CONFERENCE OCTOBER 17-20TH, 2023 | THE MARRIOTT | RICHMOND, VA



What is the Annual Statewide Legal Aid Conference?

"It's an incredible opportunity to spend quality time with and learn from some of the best lawyers in the state who focuses on poverty law issues – the ones who are at the front lines and fighting the fight every day." – Kristi Kelly, KellyGuzzo

VPLC's 43rd Annual Statewide Legal Aid Conference is Virginia's premier poverty law conference. The multi-day conference provides free comprehensive CLE-accredited training on civil poverty law issues to the legal community and others working in the poverty law sector.

What began as an educational event for Virginia's legal aid community has grown to include JAG Corps members, pro-bono attorneys, board members and community stakeholders. In 2022 more than 500 people attended either in-person or virtually and had access to over 40 educational sessions.

Why should I sponsor?

As a sponsor, you help our legal aid community be more vibrant and effective in fighting poverty, while receiving benefits for your support. You are promoted on conference materials, invited to a sponsor reception hosted by VPLC's Board of Directors & Advisory Council, and free conference registrations. More benefits are listed on the back.

The civil poverty law landscape changes at a rapid pace and it is essential for lawyers to stay current on the latest legal developments. You enable attendees to attend a wide range of educational sessions taught by subject matter experts, thereby providing them with the needed tools knowledge to advocate effectively for lower-income Virginians' legal rights.

Sponsorship, at any level, supports our efforts to keep registration affordable despite increases in expenses.



Questions?
Contact Graden Weber
graden@vplc.org

Save The Date - Sponsor Reception -
October 18, 2023
5:00 pm | Marriott

SPONSORSHIP LEVELS & BENEFITS

	AMBASSADOR \$25,000	CHAMPION \$15,000	LEADER \$10,000	GUARDIAN \$5,000	PARTNER \$2,500	ADVOCATE \$1,000	COLLABORATOR \$500	SUPPORTER \$250	FRIEND \$100
SPONSOR RECEPTION	•	•	•	•	•	•	•	•	•
VIP SEATING FOR VSB AWARDS DINNER	•	•	•	•	•	•			
EXHIBITOR TABLE (SPACE LIMITED)	•	•	•	•	•				
PROMOTION ON WEBSITE, SOCIAL MEDIA, CONFERENCE MATERIALS	TITLE LOGO	LARGE LOGO	LARGE LOGO	LARGE LOGO	SMALL LOGO	SMALL LOGO	NAME	NAME	NAME
CONFERENCE REGISTRATIONS	15	10	8	4	2	1			

Public recognition of sponsorship will be reflected within one business week.
All sponsorships are tax-deductible to the full extent of the law.

RESERVE YOUR SPONSORSHIP
OR BECOME A SPONSOR ONLINE: [VPLC.ORG/ASC-SPONSORSHIP](https://vplc.org/asc-sponsorship)

SPONSORSHIP LEVEL

- ☐ Ambassador - \$25,000
 ☐ Guardian - \$5,000
 ☐ Collaborator - \$500
- ☐ Champion - \$15,000
 ☐ Partner - \$2,500
 ☐ Supporter - \$250
- ☐ Leader - \$10,000
 ☐ Advocate - \$1,000
 ☐ Friend - \$100

SPONSORSHIP BENEFITS CONTACT

Name: _____

Email: _____

Phone: _____

Address: _____

PAYMENT

☐ Check made payable to VPLC enclosed
Mail to 919 E Main St, Ste 610 Richmond, VA 23219.
Put "2023 ASC" on memo line.

☐ Send an invoice on:

Date: _____

☐ Installments: Monthly Quarterly Bi-annually
final payments are due by June 30, 2024

☐ Charge my credit card:

Name as it appears on card: _____

Card Number: _____

Expiration Date: _____ CVC: _____