

44th Annual

Statewide Legal Aid Conference

October 15 – 18, 2024 | Williamsburg Lodge, Williamsburg, VA.

Sponsorship Opportunities



Steadfast Commitment - Educate, Empower, Engage

Educate Offer crucial insights into the latest developments in civil poverty law issues.

Empower Provide legal aid professionals access to free top-quality CLE-certified education in civil poverty law, led by leaders in their fields.

Engage Bring together Virginia's legal aid community to connect, collaborate, and network, sharing experiences and insights on the latest developments in their field.



Why Should I Sponsor?

Prominent Brand Exposure Gain visibility through logo placement on conference materials, social media, print, and radio.

Legal Aid Development Ensure crucial poverty law training, updates and resources for professionals dedicated to serving the civil needs of Virginia's lower-income community.

Celebrate Legal Aid's Remarkable Achievements Support the "LASSY Awards" dinner, an occasion dedicated to honoring the exceptional contributions made in the past year.

Community Impact and Values Alignment By supporting civil poverty law education, you contribute to making a tangible difference in the lives of lower-income Virginians. Your sponsorship showcases your firm's commitment to community well-being and dedication to Virginia's legal aid community, furthering social justice and equality for all.



2023 Conference Highlights

- Hosted 40 sessions over 4 days, covering racial and social justice, housing, public benefits, family law, and other civil legal matters.
- Provided 12.5 in-person CLE credit hours, with on-demand access totaling 25.5 CLE hours.
- Welcomed nearly 500 attendees, including legal aid attorneys, pro bono and private attorneys, military JAG Corps members, clients, board members, sponsors, and community activists.
- Offered both in-person and virtual attendance options, with 85% attending in person.

Sponsorship Levels & Benefits

	AMBASSADOR \$25,000	CHAMPION \$15,000	LEADER \$10,000	STEWARD \$7,500	GUARDIAN \$5,000	PARTNER \$2,500	ADVOCATE \$1,000	COLLABORATOR \$500	SUPPORTER \$250	FRIEND \$100
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsor Reception on Wed., October 16, 5 pm	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
VIP seating at VSB Awards Dinner	✓	✓	✓	✓	✓	✓	✓			
Exhibitor Table (space limited)	✓	✓	✓	✓	✓	✓				
Promotion on ASC advertising/materials	Title Logo	Large Logo	Large Logo	Medium Logo	Medium Logo	Small Logo	Name	Name	Name	Name
Ads in Virginia Lawyers Weekly & VPAP's "Lighten Up, It's Only Politics" lunch program	Full Page	3/4 Page	1/2 Page	1/3 Page	1/4 Page	Name Listing	Name Listing			
Recognition on NPR	✓	✓	✓	✓	✓	✓				
Conference Registrations	15	10	8	6	4	2	1			

Reserve your Sponsorship here or online at [VPLC.ORG/ASC-SPONSORSHIP](https://vplc.org/asc-sponsorship)

Sponsorship Benefits Contact

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Payment (select level by marking white box above)

- Check made payable to VPLC enclosed
 put **ASC 2024** on memo; mail to 919 E. Main St., Ste. 610, Richmond, VA 23219
- Send an invoice on _____
- Installments (circle one): Monthly Quarterly Bi-annually
 final payment due June 30, 2025
- Credit Card
- Name as it appears on card _____
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- Expiration Date _____ CVC _____

Questions? Contact Toni Maxey: toni@vplc.org • 804.351.5263